

#### Skills & Services

- Business & Strategic plans
- Budgets & Forecasts
- Product development & branding
- Fruit & Wine sourcing
- Wine-style & blending advice
- · Harvest logistics & ripening assessments
- · Winemaking, winery management & technical advice
- Packaging design & procurement, bottling logistics
- Cellar door styling & merchandising
- Content writing labels, brand messages, media releases & other promotional material
- Market & Event organisation and representation
- · Independent expert advice
- Governance

#### **Qualifications**

- Australian Institute Company Directors (GAICD) 2016
- Bachelor Applied Science (Wine Science),
  Charles Sturt University, 2000
- Bachelor Pharmacy, Sydney University, 1987
- Advanced Sensory Evaluation Certificate, AWRI 2005

## Experience

- Current Industry Consultant
- 2011 March 2016 General Manager & Winemaker Coombe Yarra Valley
- 2009 2011 Industry Consultant, Wine Network Consulting
- 2004 2009 Chief Winemaker, Rutherglen Estates, Victoria
- 2000 2004 Senior Winemaker, Capel Vale Wines, Western Australia

## Representation & Awards

- Yarra Valley Wine Growers (YVWG) Committee of Management, October 2014 - current
- Winemakers Federation of Australia (WFA) Board Member, 2016
- WFA Small Winemakers Committee, November 2012 - 2016
- Charles Sturt University (CSU) Winery Committee of Management, 2012 - 2015
- Australian Wine Industry Future Leaders Program participant, 2009
- Wolf Blass Foundation Scholarship recipient, 1998

# Membership

• Wine Communicators of Australia

### Referees & Endorsements

- Gary Baldwin & Mark OCallaghan, Wine Network Consulting, Healesville, Victoria
- Brett McClen, Senior Viticulturalist, Brown Brothers, Milawa, Victoria
- Mandy Jones, Jones Winery & Vineyard, Rutherglen Victoria
- Ricky James, James & Co Wines, Beechworth, Victoria
- · Rosie Cupitt, Cupitt Wines, Ulladulla, NSW